

Brandon Hall

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QUALIFICATIONS SUMMARY

- Creator of exceptional front end experiences.
- Proven leader and manager with a diverse background and several years of experience.
- Always puts users first, takes immense pride in work quality, and enjoys solving hard problems.

WORK EXPERIENCE

Kissmetrics

San Francisco, CA

Software Engineer (Front End)

May 2016 – present

- Using React to build data-driven user interfaces. We present complex data in easy to understand interfaces and simple interactions for our users. Worked on several projects across the product, but some of the highlights are below.
- Worked with other engineers to rebuild our People Funnel Report which allows users to visualize customer paths
- Built our Activity Report which allows users to deeply segment their customer base
- Led work on our email editor which is a rich, drag-and-drop editor built on top of DraftJS
- Created a data bridge between our legacy and modern front end. Helped standardize our use of component CSS using SASS and ES2015 modules. Helped convert legacy React components into ES2015 components.

EveryoneSocial

Salt Lake City, UT

Front End Architect

May 2013 – May 2016

- Responsible for the front end HTML, CSS and JavaScript for the EveryoneSocial web apps.
- Extensive use of jQuery, Backbone, Bootstrap, SASS, and Jasmine.
- Developed most of the public/sales site which runs on HubSpot.

Clipboard

Seattle, WA

Software Developer

Jan 2012 – Apr 2013

- Worked on multiple projects for Clipboard's 140,000 users. Created the HTML5 Mobile Web app in Backbone.js and jQuery.
- Collaborated with other team members to build the Facebook Open Graph application. Built the Find Friends functionality, which connects to Facebook, Twitter, LinkedIn, Gmail and Yahoo Mail. Worked on the file upload feature for multiple queued uploads.

TriForce Marketing

Richmond, IN

Technical Team Lead

Jan 2009 – Jan 2012

- Lead software and website development projects across our company. Worked with contractors to complete projects in a timely manner with exceptional results. Designed and implemented sales funnels and created marketing systems.
- Ran development of popular software products including CurationSoft and REI Engine. Oversaw complete redesign of Blog Success that turned it from a simple membership site to a complete community with social features and a more robust CMS.
- Helped grow our company to over \$1 million in revenue.

TriForce Marketing

Richmond, IN

Affiliate Manager

Apr 2006 – Dec 2008

- Responsible for forming relationships with list owners, training new affiliates and general technical management of our affiliate program.
- Helped grow the affiliate base by 200%, created more assets for affiliates and raised our affiliate engagement by 50%.

EDUCATION

PELLISSIPPI STATE

Knoxville, TN

Completed coursework towards Management

ENDORSEMENTS

- “Brandon worked with our team for a bit over three years first as a contractor, later transitioning to full time. In short, Brandon is both a strong developer and a fantastic team member, especially for distributed organizations like ours. His productivity, self-direction, communication, professionalism, and downright great attitude continue to serve as a model for us and our future hires. Any org (especially a startup) would be fortunate to have him as a member of their team.” – Cameron Brain, CEO @ EveryoneSocial
- “From our 1st ever enterprise client, to our 50th, Brandon was a critical component to our company's success. Entirely managing our front-end, he helped lead the way to what became the most intuitive platform in our market. Brandon displayed an unmatched level of fortitude and endurance, and our platform still benefits from his hard work.” – Mike Madlang, VP Product Management @ EveryoneSocial
- “Brandon has been a fantastic remote extension to our team. He built several of our social media / email connectors with very little interaction from us. He then became familiar with our code base and integrated the new solution. We were so happy with the results, that we retained him to build our HTML5 mobile site. He did every aspect of it, including some design work, and we were very pleased with the results. He is easy to work with, has a great work ethic, and is someone with whom I would be delighted to work with again.” - Gary Flake, CTO of Search @ Salesforce
- “As well as having strong technical abilities, Brandon also showed a really good eye for design, with the clipboard.com mobile site being a good example of his attention to design detail. I would highly recommend Brandon to anyone in need of a solid developer.” - Mark Dawson, Lead Member of Technical Staff @ Salesforce
- “I hired Brandon as a user interface engineer specializing in browser technologies including JavaScript, Backbone.js, Require.js, along with numerous other supporting libraries. Brandon exhibited expert characteristics by completing assignments on-time and within budget. In addition, and possibly most importantly, Brandon has a technical aptitude that enables him to self-learn new technologies quickly (and eagerly). He is very easy to work with and very honest. Overall, working with Brandon was a very positive experience and I would hire him again without hesitation.” – Gerry Kaplan, Founder/CEO @ ImpairMaster

KEY SKILLS

- Leader - Able to inspire fellow team members to perform better by understanding their motivations and helping them be the best they can. I always communicate the vision so fellow team members understand the "why" of any project.
- Communicator - Comfortable working and communicating with diverse groups of people from all over the world. I'm able to relate to and form relationships with individuals throughout an organization.
- Manager - I've managed large-scale software and web development projects through numerous versions over a span of several years. From budgeting to hiring and hands-on management I thrive in these situations.
- Self-Starter - Worked remotely with no in-house supervision for several years. Proven self-motivator that understands the importance of having work freedom while producing exceptional results.

LANGUAGES

- HTML
- CSS
- JavaScript
- Ruby

FRAMEWORKS

- React
- jQuery
- Bootstrap
- Meteor
- Node.js
- Rails
- Backbone